



HELD AT: The King Plow Arts Center
 887 W Marietta St., Atlanta, GA 30318

SCHEDULE OF EVENTS

(AS OF 2/2/10- Subject to Change based on Number of competitors)

Thursday, February 18, 2010:	
SERBC Judge's Certification Workshop: Held @ Batdorf & Bronson Atlanta Roastery 1530 Carroll Dr NW Suite 100, Atlanta, GA 30318	9:00 am – 6:00 pm
SERBC Welcome Reception/ Thursday Night Throwdown: Start the SERBC weekend off with friends and fellowship followed by displays of mad barista skills! A casual welcome reception at Batdorf & Bronson Atlanta Roastery followed by the Thursday Night Throwdown (TNT) @ Octane Coffee: 1009 Marietta St NW, Atlanta, GA 30318.	6:00 pm – 7:00 pm @ B&B Roastery 7:30 pm – 10:00 pm @ Octane Coffee
Friday, February 19, 2010:	
Competitor's Meeting – Mandatory to attend one	TIME: 8:00 am – 8:30 am
Competitors Practice Session	8:00 am – 10:50 am
Volunteer Meeting & Judges Calibration Meeting	10:00 am – 11:00 am
SERBC: Round One - Day One (Competitors 1-18)	11:00 am – 5:30 pm
Mid-Town Restaurant Crawl: Experience the vibrant restaurant community in Mid-town Atlanta and their approaches to making specialty coffee a star in the food and beverage scene. Maps, descriptions and discounts will be available at the competition!	6:30 pm - - -
Saturday, February 20, 2010	
Competitor's Meeting – Mandatory to attend one	TIME: 8:00 am – 8:30 am
Competitors Practice Session	8:00 am – 10:50 am
Volunteer Meeting & Judges Calibration Meeting	10:00 am – 11:00 am
SERBC: Round One - Day Two (Competitors 19-35)	11:00 am – 5:00 pm
Announce Finalists	5:00 pm – 5:30 pm
Competitors Review Score Sheets with Judges	5:30 pm – 6:30 pm
BGA Members Only Party! @ Octane Coffee: BGA Members and a guest are invited to this very exclusive event that you won't want to miss! For more information on the event and BGA Membership visit www.baristaguil dofamerica.net .	6:30 pm - - -
Sunday, February 21, 2010	
Finalist's Practice Session	TIME: 8:00 am – 10:00 am
Volunteer Meeting & Judges Calibration Meeting	9:30 am – 10:30 am
SERBC: Finals (Finalists 1-6)	10:30 am – 1:00 pm
Awards Ceremony	1:30 pm – 2:00 pm
Competitors Review Score Sheets With Judges	2:00 pm – 3:00 pm